



WEBSITE DESIGN with WordPress

A 1-Month, 100% Practical Program to Build & Launch Real Websites

No Coding Needed • Hands-On Projects • Live Website by End of Month

Duration 1 Month	Course Fee ₹2,999	Mode Offline, Aligarh
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International Institute of Online Learning | iiol.online

Why Learn Website Design?

Every business today needs a website - it's the first place customers check before they trust you. This course teaches you to design, build and launch a fully working website on WordPress, the platform powering over 40% of all websites worldwide - without writing a single line of code.

Who Can Join

- Students
- Working Professionals
- Small Business Owners
- Freelancers & Homepreneurs
- Anyone who wants to build their own website

Program Highlights

- Zero Theory - 100% Practical, Hands-On Learning
- Build a Real, Live Website by the End of the Course
- Learn Industry Tools: WordPress, Elementor, Yoast SEO
- Small Batch, Mentor-Led Live Sessions
- Certificate of Completion

Tools You Will Master

- WordPress
- Yoast SEO / RankMath
- Elementor Page Builder
- Google Search Console (Basics)
- Canva
- Hosting & Domain Setup

Curriculum - Week by Week

WEEK 1

WordPress Fundamentals & Setup

- Understanding websites: domains, hosting & how the web works
- Installing WordPress and exploring the dashboard
- Website planning: structure, pages & sitemap basics
- Choosing the right hosting & domain for your project

WEEK 2

Theme & Design Customization

- Selecting and installing WordPress themes
- Page building with Elementor (drag-and-drop design)
- Customizing layouts, colors, fonts & branding
- Making your website mobile-responsive

WEEK 3

Content, Plugins & On-Page Basics

- Creating & managing pages, posts and menus
- Working with the media library (images, galleries)
- Essential plugins: forms, security, speed & backups
- On-page SEO basics with Yoast / RankMath

WEEK 4

Advanced Features, Launch & Portfolio Project

- Introduction to WooCommerce (basic e-commerce setup)
- Website speed optimization & security essentials
- Final testing, going live & basic Google Search Console setup
- **Portfolio Project:** Design, build & launch a complete WordPress website / landing page for a real or sample business

Get Certified

On successful completion, you will receive IIOL's **Website Design Certificate**, along with a live website you built yourself as proof of skill.

Ready to Build Your Own Website?

Duration: 1 Month | Fee: **₹2,999** | WhatsApp **92594 99005** to Register for a Free Demo