



BOOTCAMP

Interview Preparation

A 7-Day, Practical Program to Crack Digital Marketing Interviews

Resume & LinkedIn • Mock Interviews • Confidence & Communication

Duration 7 Days	Course Fee ₹1,499	Mode Offline, Aligarh
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International Institute of Online Learning | iiol.online

Why Join BOOTCAMP?

Great skills alone don't get you hired - knowing how to present yourself does. This program takes you through everything between finishing your training and landing the job: a resume that gets shortlisted, a LinkedIn profile that gets noticed, and real mock interview practice until you can walk into any interview with confidence.

Who Can Join

- Students Finishing a Course or Degree
- Job Seekers
- Career Switchers
- Freshers Preparing for Placements
- Anyone with an Upcoming Interview

Program Highlights

- Zero Theory - 100% Practical, Hands-On Sessions
- Live Resume & LinkedIn Profile Building
- 2 Full Mock Interviews with Mentor Feedback
- Small Batch, Mentor-Led Live Sessions
- Certificate of Completion

Tools You Will Use

- Resume Templates
- LinkedIn
- Canva
- Mock Interview Sessions
- Common Question Banks
- Salary Negotiation Scripts

Day-by-Day Curriculum

DAY 1

Resume Building for Digital Marketing Roles

- Structuring a resume that actually gets shortlisted
- Highlighting projects, tools & skills the right way
- Hands-on: build/upgrade your own resume

DAY 2

LinkedIn Profile Optimization

- Writing a headline & summary that gets recruiter attention
- Showcasing projects, certificates & skills on LinkedIn
- Hands-on: optimize your LinkedIn profile live in class

DAY 3

Portfolio Presentation

- Organizing your projects & certificates into a portfolio
- Presenting your work confidently to an interviewer
- Hands-on: practice presenting one project

DAY 4

Common Interview Questions & How to Answer

- Most-asked digital marketing interview questions
- Structuring strong answers (STAR method & examples)
- Hands-on: answer 10 real interview questions

DAY 5

Mock Interview - Round 1

- Live mock interview with mentor feedback
- Identifying & fixing weak points in your answers
- Peer observation & group feedback

DAY 6

Communication, Storytelling & Body Language

- Answering "Tell me about yourself" the right way
- Handling tricky & unexpected questions calmly
- Body language, tone & confidence in interviews

DAY 7

Final Mock Interview, Salary Negotiation & Certification

- Final mock interview - full round simulation
- Salary negotiation basics - what to say & when
- Certificate distribution & Q&A

Get Certified

On successful completion, you will receive IOL's **Interview Preparation Certificate**, along with an upgraded resume and LinkedIn profile as proof of readiness.

Ready to Walk Into Your Next Interview with Confidence?

Duration: 7 Days | Fee: **₹1,499** | WhatsApp **92594 99005** to Register for a Free Demo